

Dyslexic Centre Australia

Proudly supporting everyone who learns differently

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Press release

In response to thousands of requests from frustrated parents of dyslexic children who struggle at school, we are proud to announce the opening of Dyslexic Centre Australia.

The first information weekend will take place at Rockingham City Shopping Centre on the 3rd 4th and 5th of October 9am till closing, situated near the food hall.

Committee members, pupils and families are available to speak with, sharing their experiences along with originators of the organization, including Dawn Matthews and Jean- Pierre Guillon, who are both world leaders in helping dyslexics.

Families are coming to Dawn and Jean-Pierre for assessment from all over Australia and both are particularly good at provided drug free solutions to learning for ADHD kids.

For the tax year 2009/2010, Dyslexic Centre Australia is offering free membership to individuals.

At least 20% of people are dyslexic, meaning that there are at least 130,000 currently in the education system in WA.

There are now just four SPELD organisations in Australia, with none of them able to recommend a school for dyslexic kids in Australia. We plan to raise funds to open and run the first one.

Dyslexics learn to read and write through phonics based learning and very few of them are taught correctly. Most are leaving school with very low literacy levels and even lower self esteem.

It has been established in the USA and the UK that more than half of all young prison inmates have this sort of learning difference. On the other hand, it has also been found that most of Britains 5000 self-made millionaires also have this type of learning difference.

Some families are resorting to moving from Australia to the USA, UK or even Zimbabwe in order to get their dyslexic kids educated. Many of the rest are being home schooled.

Dyslexic Centre Australia is different from any other centre as we focus on a holistic approach. We have specialist teachers, our own teaching programs that have been tried and tested for 35 years, councillors, IT specialists and a consulting research optometrist who specializes in testing the vision problems of individuals with learning difficulties.

This is an organization for dyslexics run by dyslexics who have very special expertise in this area and who are passionate about helping.

Before this opening we are holding a press conference on: Friday 2nd October at 11am.

6 David Road

Waikiki WA 6169

(off Safety Bay Road at the end of the Kwinana Freeway).

When one family knew we were having a press conference they sent me this email asking for it to be included.

“Following the confirmation that Harry was dyslexic, we questioned the Association which tested him, asking where to find a school which could give Harry an intensive phonics program, including a multi-sensory approach to learning. They replied “well, you’ll have to go to America for that” – so we did! We could not believe that there was not one school in Australia that the Association could recommend. The Association did advise us on lectures and brochures on how to advocate for the child with a learning disability, how to get the best out of parent/teacher discussions, how to set goals for your child – all of which is great, but I been committed to that for the past 5 years and I was done with negotiating - Harry needed more.

Harry has now completed 14 months of schooling in America and has made substantial progress in all the literacy areas. He would have benefited from another year to help consolidate the learning areas but due to business and family pressures that was not possible. We are grateful that Dawn and the Dyslexic Centre of Australia is now available to carry on the good work that Harry has done over the past 14 months. Dawn really understands the needs of the child with dyslexia and I believe that the Dyslexic Centre will fulfill a huge need for these kids who learn *differently*. It also gives parents hope for their kids future too.”

Sonya de Bruin